

# Executive Summary



*Basingstoke  
and Deane*

Housing Strategy | 2004 2007

BASINGSTOKE AND DEANE BOROUGH COUNCIL



# Executive Summary Revised Housing Strategy 2004-2007

## What is the Housing Strategy?

The Housing Strategy sets out how the Council aims to meet housing needs in the borough over the next three years. It includes details of the Council's priorities for housing, with an analysis of why these areas have been chosen and an action plan providing information on all the objectives identified as areas of need.

## Consultation

The Housing Strategy has been subject to extensive consultation with key stakeholders and local residents through meetings, focus groups, questionnaires, the Council's website and the Landlords' Fair. The results of this have influenced priorities in the Strategy and objectives in the Action Plan.

## Monitoring

The progress of the Strategy objectives will be monitored by the Housing Partnership Board, a sub-group of the Local Strategic Partnership, consisting of key stakeholders. The results of this will be published in an Annual Report.

## Housing Need in Basingstoke and Deane

- Total number of applicants on the Housing Register is 4,600 (as at November 2003)
- Number of households on the Housing Needs Register in housing need is 2,950 (as at November 2003)
- 35% of applicants on the Housing Need Register require single persons accommodation

- 18% of the rural population consider themselves to be in housing need
- There has been a 29% increase in house prices since 2001
- 846 affordable housing units are required each year to meet the affordable housing need identified through applicants on the housing register\*

\* Please note, this is an idealistic figure that would meet the housing need of the entire borough. It is accepted that this level of affordable housing development is unrealistic and, therefore, the Council has set a target of 250 affordable units each year.

## Priorities

### Priority 1

#### Increasing the supply of social rented accommodation

Partnership working with housing associations and others, securing resources for housing development, and addressing housing need within the borough.

### Priority 2

#### Addressing homelessness in the borough

Homelessness prevention, appropriate provision of temporary accommodation, housing advice, identifying vulnerable people and offering choice in social housing.

### Priority 3

#### Increasing the supply of affordable housing for ownership or part ownership

Low cost home ownership, key worker housing, and first time buyers.

## Priority 4

### Physical and social improvement of the borough

Area regeneration, community safety, social inclusion and housing improvements

## Action Plan Summary

- Work with housing associations to provide 250 affordable housing units each year to 2007
- Ensure that at least 25% of new affordable dwellings developed are available for single people
- Work with the Rural Housing Enabler to develop a minimum of one rural exception site each year
- Work with housing associations to provide a minimum of 12 general use (non-key worker) shared ownership units of accommodation each year
- Work with housing associations to develop 50 key worker units each year.

## Risk Assessment

A formal risk assessment of the four priority areas has been carried out to mitigate any risks.

For further information on the Revised Housing Strategy 2004-2007, please contact Natalie Wigman, Housing Policy and Renewal Officer on 01256 844844 or by e-mail: [n.wigman@basingstoke.gov.uk](mailto:n.wigman@basingstoke.gov.uk).

## Your Views

If you would like to make any comments on the Housing Strategy 2004-2007, please complete the following questionnaire and send it to the address below.

Alternatively, complete the questionnaire on the Council's website

[www.basingstoke.gov.uk/housing](http://www.basingstoke.gov.uk/housing)

Please rate your answers as follows: 1 strongly disagree, 2 disagree, 3 neither agree nor disagree, 4 agree, 5 strongly agree

1. **Your overall view of the Housing Strategy** I found the Housing Strategy to be:

Useful 1  2  3  4  5   
Easy to understand 1  2  3  4  5

2. **Consultation** I am satisfied with the consultation that took place on the Housing Strategy 1  2  3  4  5

**Would you like to take part in future consultation events?**

If so, please give your details below

Name

Address

Tel No

**Would you prefer to be consulted via e-mail?** If so, please give e-mail address

### Data Protection Notice

The personal information you provide will only be used for housing strategy consultation purposes. To obtain a copy of the information the Council holds about you, write to: The Data Protection Officer, Basingstoke and Deane Borough Council, Civic Offices, London Road, Basingstoke, RG21 4AH. Include your full name and address (including postcode).

## 3. Comments

Are there any other comments you would like to make about the Housing Strategy?

Please send your comments to:

Natalie Wigman, Housing Policy and Renewal Officer,  
Basingstoke and Deane Borough Council,  
Civic Offices, London Road, Basingstoke, RG21 4AH



**Basingstoke and Deane Borough Council**

Civic Offices, London Road, Basingstoke, Hants, RG21 4AH

Telephone 01256 844844 Fax 01256 845200

[www.basingstoke.gov.uk](http://www.basingstoke.gov.uk)

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**Natalie Wigman**  
**Housing Policy and Renewal Officer**  
**Basingstoke and Deane Borough Council**  
**FREPOST BZ97/6**  
**BASINGSTOKE**  
**RG21 4GA**