



*Basingstoke
and Deane*

DESIGN QUALITY CHARTER

A high quality living environment is a key aspect within the shared Vision for Basingstoke and Deane to 2026. We are committed to helping achieving this through a high standard of design in the rural and urban areas of the borough. We recognise the different components that combine to create design quality and will ensure the implementation of the necessary mechanisms for its delivery. We acknowledge that we must cooperate with the many other organisations and bodies responsible for the management and development of buildings and the public spaces between them to achieve a high standard of design quality. We call upon those organisations and bodies to commit to delivering the components necessary to deliver the design quality identified in this charter.

In the pursuit of design quality in the built environment, Basingstoke and Deane Borough Council is committed to delivering the following:

- Ways of working to ensure that creating quality places is a high priority.*
- A design-led multi-disciplinary culture which plans, designs and manages new and existing places in an integrated way to achieve high quality.*
- Quality design policies which underpin the Local Development Framework, including detailed guidance on creating high quality development where necessary.*
- Community involvement in the planning, design and management of places.*
- Decision making which considers the wider value of high quality design as a major consideration rather than cost alone.*
- Opportunities to improve the quality and management of existing places.*
- Raising the awareness of councillors and officers of design and of the key role of character and distinctiveness.*

ADOPTED 31ST MAY 2011