



*Basingstoke
and Deane*

A VISION FOR
CENTRAL BASINGSTOKE

A c t i o n P l a n

D E C E M B E R 2 0 1 1 R E V I E W

1. Introduction

1.1 The council's Vision for the Central Area of Basingstoke (2007) aims to:

- Create a **well-connected town centre** – with easier and more convenient links between its different parts so that there can be greater synergy between the various activities, venues and attractions that are found across the central area;
- Enhance the **vitality, accessibility** and **character and appearance** of public streets, spaces and areas in the town centre, in particular those found around the edges of Festival Place;
- Build on Basingstoke's successful shopping 'heart' by widening the appeal of the town centre to provide a '**day out experience**';
- Ensure, through continued action set out in 'Basingstoke at Night', that enhanced vitality, accessibility and character and appearance is **compatible with town centre living**.

1.2 This Review of the Action Plan places the projects into the following categories:

S. **Strategies**

A. Projects: Short Term Action Required : 0-2 years onwards. These are projects where key actions are required in the short term although most of them also extend to the medium and long term.

B. Projects: Medium to Long Term Focus: 3-10+ years. These are projects whose main focus is in the medium to long term although preparatory work is currently underway on most of them.

C. Summary of Projects by Action Nodes. This shows at a glance the projects for each area within the town centre.

1.3 This Action Plan, which accompanies the Vision, includes not only specific projects relating to the 'nodes' identified below but also to more strategic studies and policies that relate to the town centre as a whole.

1.4 The Framework Concept for the Central Basingstoke Vision identifies eight action 'nodes' across the central area and as shown in the diagram below:

Central Basingstoke Vision – Framework Concept



STRATEGIES

S1. BASING VIEW REGENERATION DELIVERY STRATEGY

Description/ Benefits

The Strategy guides how the council should attract private sector investment to help deliver its regeneration aims. Development partners are being appointed in 2011 for a Multi-Site Partnership and for the Gateway Site.

Progress to date/ Linkages

Developer selection commenced in November 2010. Muse Developments were chosen as the preferred development partner for both the Multi-Site partnership and the Gateway Site in October 2011. Supporting this overall Strategy are: a Basing View Masterplan which was completed in 2010 and which will be reviewed as the Regeneration Strategy evolves; a Transport Strategy; an identity branding strategy which includes its own Basing View website; and developing a specific policy in the LDF Core Strategy with Supplementary Planning Guidance to follow.

Actions with Timescales

Contractual arrangements to be formalised with Muse for both the Multi-Site partnership and the Gateway Site by April 2012.

Resources/ Responsibility

The preparation of the Strategy is undertaken within existing staff resources (SPM & PS with assistance from ND and P&T), with assistance from external consultants and the use of Growth Point Funding.

S2. STRATEGIC APPROACH TO PARKING

Description/ Benefits

It establishes policies to optimise spaces for visitor use throughout the day/week, addresses land-take and the appearance and quantity of surface parking and parking management.

Progress to date/ Linkages

A number of principles have been adopted by the council in 2010 to guide the approach to car parking in the town centre. These include broadly maintaining the overall quantity of car parking in and around Basingstoke Town Centre; maximising the opportunities provided by Festival Place in terms of weekday capacity; maintaining the overall balance of long and short stay parking and reviewing permit provision. The draft Town Access Plan (2011) seeks to improve access to the car parks.

Actions with Timescales

The future of a number of car parks, within the terms of the approved principles, is being considered as part of the regeneration and redevelopment of a number of areas detailed elsewhere in this Action Plan for: New Road; Central Car Park; and Brinkletts. This work will also contribute to the consideration of the management of the use of Festival Place and business permits.

Resources/ Responsibility

Further consideration of the future of town centre car parks as part of development schemes will be undertaken within existing staff resources (P&T/ND). Any specific works to car parks will be funded through development or capital funding following consideration of the relative priority of works to car parks against other competing priorities.

S3. TOWN ACCESS PLAN

Description/ Benefits

This is a plan of works prepared by Hampshire County Council in association with the borough council to enhance access and transport into the town centre. It is intended to alleviate problems associated with congestion on the inner ring-road and wider highway network across town centre and to improve bus/cycle/taxi movements and pedestrian access.

Progress to date/ Linkages

A Stage 2 Report of options for action was published for public consultation in July 2011. All Borough Council Members have been given the opportunity to comment on the draft TAP in July 2011. The results of the consultation will be considered by the TAP Steering Group in autumn 2011. Adoption of the TAP, its Action Plan and Priority List is expected by January 2012.

Some of the actions affect the treatment of the entrances to the town centre which will also be addressed in the Public Realm Guidance. An Entrance Strategy, as previously proposed, is therefore not considered necessary and is deleted from the Central Area Vision Action Plan.

The CAVAP has the opportunity to contribute to the shaping of the programming and prioritisation of transport works in the TAP Action Plan and Priority List which will be completed by March 2012. This will encourage the TAP to support the achievement of the Central Area Vision and the vitality and connectedness of the centre.

Funding of £4.1M has been awarded by the Department for Transport from the Local Sustainable Transport Fund (LSTF) for projects for 'Hampshire Sustainable Transport Towns' which includes a number of initiatives in Basingstoke.

Actions with Timescales

1. Consideration should be given by the TAP Steering Group to assigning high priority to any actions identified in the TAP relevant to the town centre.
2. Implementation of the LSTF projects from 2012-2015.

Resources/ Responsibility

Formulation of the TAP and its Action Plan is undertaken within existing staff resources (P&T). Implementation of the TAP is resourced by: (1) HCC Local Transport Plan 3; (2) S106 developer contributions; (3) Special bids from Hampshire County Council to the Department for Transport.

S4. PUBLIC REALM GUIDANCE

Description/ Benefits

This document will develop a co-ordinated design approach to materials, furniture, signage, lighting, landscaping and public art across the study area. It will identify a hierarchy of public open spaces and options for their enhancement or alteration which could be facilitated through development.

Progress to date/ Linkages

A draft Guidance document is currently under preparation and will include the treatment of the entrances to the town centre. An Entrance Strategy, as previously proposed, is therefore not considered necessary and is deleted from the Action Plan.

Progressing this document will provide a justification for obtaining S106 funds for landscape and public art projects in the town centre and provide a framework for improving signage which could assist the Night Time Economy. The consideration of the requirements for public open space could link into Development Briefs for the rest of the town centre.

Actions with Timescales

Draft Strategy to be considered by P&I OSCOM in spring 2012 with adoption by December 2012.

Resources/ Responsibility

The preparation of the Guidance will be undertaken within existing staff resources (ND). Any specific public realm works to car parks will be funded through development or S106 developer contributions/ Community Infrastructure Levy (CIL)/ capital funding following consideration of the relative priority of works to the public realm against other competing priorities.

S5. GREEN INFRASTRUCTURE STRATEGY

Description/ Benefits

The Green Infrastructure Strategy will protect, enhance and extend networks of green spaces and natural elements within the borough.

Progress to date/ Linkages

A Draft Green Infrastructure Strategy with Action Plan is being prepared to support the Core Strategy. This will contain specific proposals for the town centre. There are close linkages with the improvement and management of Town Parks. Management and development plans for all the town centre parks have been completed: War Memorial Park, Eastrop Park, Glebe Gardens and South View. Recent improvements include the new play area at Eastrop Park. Lottery funding has been received by the South View Residents Association for improvements at South View Cemetery. Improvements for signage and lighting are linked to the Public Realm Strategy.

Actions with Timescales

A Draft Green Infrastructure Strategy is to be considered by P&I OSCOM in autumn 2011. Adoption is expected in 2012. Some of the improvements for the Town Parks are ongoing.

Resources/ Responsibility

The preparation of the Strategy will be undertaken within existing staff resources (ND). Ongoing improvements to the Town Parks and any future specific green infrastructure works will be funded through development or S106 developer contributions/ Community Infrastructure Levy (CIL)/ capital funding following consideration of the relative priority of works to the green network against other competing priorities.

S6. LOCAL DEVELOPMENT FRAMEWORK

Description/ Benefits

The Core Strategy of the Local Development Framework (LDF) will include policies to support the vitality and viability of the town centre up to 2027, encouraging appropriate retail, economic, leisure and housing development, and resisting the loss of services and facilities. Changes to the current town centre boundary are being considered in order to facilitate additional development required to meet changing needs over the plan period. The regeneration of Basing View is supported to enable a seamless, mixed use transition from the retail core of the town centre into this predominantly business area.

Progress to date/ Linkages

In spring 2010, a 'Key Themes' consultation was undertaken in late 2010/early 2011 by a new homes consultation. The Design and Sustainability SPD (2008) which forms part of the LDF contains guidance on "Tall Buildings" in Central Basingstoke.

Actions with Timescales

The Pre-Submission Core Strategy is due to be published for public consultation in early 2012, with the Submission Core Strategy published in summer 2012 and adoption in 2013.

Resources/ Responsibility

The preparation of the Core Strategy is being completed within existing staff resources (LDF Team, P&T).

S7. CULTURAL STRATEGY

Description/ Benefits

The Strategy will: assess current levels of provision in the arts/heritage/cultural sector and their effectiveness; establish a framework for future provision for the next 5-10 years; and identify any gaps in provision which may need to be addressed in the longer term.

Progress to date/ Linkages

A draft of the Cultural Strategy was considered by Community Wellbeing OSCOM in November 2011.

Actions with Timescales

The Cultural Strategy is to be adopted in 2012. The consideration of more detailed issues such as the clarification of the role and status of a Cultural Quarter in the Top of Town and the concept of a 'Discovery Route' will be subject to further action planning after the adoption of the Cultural Strategy.

Resources/ Responsibility

The preparation of the Guidance will be undertaken within existing staff resources (S&I). Any specific works to enhance facilities will be funded through development or Community Infrastructure Levy (CIL)/ capital funding following consideration of the relative priority of works against other competing priorities.

A. PROJECTS: SHORT TERM ACTION REQUIRED: 0-2 years onwards

A1. BASING VIEW: REDEVELOPMENT AND UPGRADING OF OUTDATED SITES

Description/ Benefits

The redevelopment and improvement of sites in Basing View will increase economic activity, improve the attractiveness of the area and encourage future redevelopment through the Regeneration Delivery Strategy and of key sites such as the Gateway Site.

Progress to date/ Linkages

1. Development Partner Selection: Muse Developments were chosen as the preferred development partner for both the Multi-Site partnership and the Gateway Site in October 2011.
2. Demolition of City Wall House and Loddon House: City Wall House was demolished by September 2011 and Loddon House was demolished by November 2011.
3. Gresley Road: discussions are at an advanced stage with Network Rail for the development of this site for a Regional Campus including a Training Facility and footbridge over the railway line.
4. Public Realm Enhancements: interim footpath across car park connecting Basing View and the station completed in March 2010. Enhancements to the pedestrian underpass beneath Churchill Way East completed by December 2010. The entrance at Norn Hill has been improved in 2011 through new hard and soft landscaping.
5. Glass House site: planning consent granted in July 2009 for a budget hotel. Council support for the budget hotel scheme has been withdrawn following the collapse of the developer's discussions with the hotelier. Discussions are underway with the leaseholder to advance the demolition of the building and for BDBC to take back a landscape strip to enhance the entrance to Basing View.
6. Business Innovation Centre: this has opened at Norden House in 2010.

Actions with Timescales

1. Development Partner Selection: contractual arrangements to be formalised with Muse for both the Multi-Site partnership and the Gateway Site by April 2012.
2. Gresley Road: BDBC officers are working with Network Rail to encourage a planning application on Gresley Road by early 2012.
3. Public Realm Enhancements: negotiations ongoing with leaseholders for approval to undertake improvements to the frontages of plots with works likely to commence in 2012. A temporary public open space is to be implemented on the site of the demolished Loddon House and a temporary car park on the site of the demolished City Wall House in early 2012.
4. Glass House site: improvements to the site achieved ideally by summer 2012 but progress is dependent on the cooperation of the existing leaseholder.

Resources/ Responsibility

Works are progressed within existing staff resources (SPM & PS with assistance from ND and P&T), with assistance from external consultants, the use of Growth Point Funding and through private development.

A2. THE MALLS, ALENCON LINK TRANSPORT AND ENVIRONMENTAL IMPROVEMENTS

Description/ Benefits

This represents a range of projects combining to improve access by train, bus, cycle and walking to the Station and The Malls:

1. Refurbishment of The Malls.
2. Upgrade bus interchange facilities at Alencon Link.
3. Improvements to Booking Hall and cycle facilities at Basingstoke Station.
4. Improvement to safety, convenience, and quality of pedestrian and cycle routes to and from the station and The Malls.

Progress to date/ Linkages

1. The Malls refurbishment completed by autumn 2011.
2. Upgrade to bus interchange facilities on the south side of Alencon Link completed as part of The Malls refurbishment. Upgrading of bus facilities on north side being of Alencon Link scheduled for commencement in April 2012.
3. South West Trains to complete improvements to Booking Hall and cycle facilities at Basingstoke Station by January 2012.
4. Draft scheme for pedestrian and cycle route improvement from Victory Roundabout is being prepared by HCC for consultation in early 2012.

These measures combined with the completion of The Malls will result in a wide ranging and coordinated set of improvements to the Alencon Link area. However, one area which remains to be addressed is the area fronting The Anvil/ Loddon Walk which has an unwelcoming appearance. It is therefore proposed that consideration be given to how this area could be improved as part of the scoping for the masterplanning for Church Street.

Actions with Timescales

1. Respond to HCC consultation in early 2012 on the new cycle and pedestrian route from Victory Roundabout to Alencon Link.
2. Additional improvements to pedestrian and cycle routes are subject to: undertaking more detailed design and feasibility studies to be identified in the Town Access Plan from 2011/12 onwards; and the availability of funding. There is the potential for these improvements to be included in BEST capital works and coordinated with development projects.
3. The scoping of potential works to the area fronting The Anvil is to be undertaken by March 2012 as part of the scoping for the Church Street Masterplan.

Resources/ Responsibility

Current works to Alencon Link and through to Victory Roundabout are being undertaken with S106 funding. Any future works to the area fronting The Anvil/ Loddon Walk will be funded through development or S106 developer contributions/ Community Infrastructure Levy (CIL)/ capital funding following consideration of the relative priority of works against other competing infrastructure schemes (PS with P&T/ND).

A3. NIGHT TIME ECONOMY

Description/ Benefits

The management of the Night Time Economy involves a range of initiatives including: Licensing Policy which ensures co-ordination of the council's policies relating to restaurants, pubs, cinemas, theatres and other establishments; Community Safety Initiatives; taxi provision; and management of the street environment.

An Award known as the Purple Flag Award is given by the Association for Town Centre Management in recognition of the quality of town centres in the evening.

Progress to date/ Linkages

1. Licensing Policy: an Interim review of the Statement of Licensing Policy was approved in February 2011.
2. Community Safety Initiatives: The police currently have 4 officers and a Police Community Support Officer dedicated to the town centre which support a number of multi-agency activities to reduce anti-social behaviour. Integration of community safety issues into the licensing review is necessary.
3. Taxi provision: In November 2010, the Licensing Committee removed the numerical restriction upon the number of hackney carriage vehicles the council licenses. The provision of a part time taxi rank outside Liquid nightclub was implemented in November 2010.
4. Management of the street environment. There are linkages to the Public Realm Strategy in respect of signage and lighting. A report on the future of public WCs was considered by Housing & Environment OSCOM in September 2011.
5. Purple Flag Award: An application for this Award is being coordinated by a project team involving local authorities, key local retailers and the police. The grant of the Award demonstrates satisfactory quality of signage, safety, lighting, culture mix and transport.

Actions with Timescales

1. Licensing policy: A more detailed and broad review of the Statement of Licensing Policy is to be undertaken in summer 2012 to reflect the changes to the Act when released.
2. Community Safety Initiatives: Various multi-agency activities to reduce crime and anti-social behaviour.
3. Taxi provision: The effects of the changes in licensing approved in 2010 will be monitored.
4. Management of the street environment: Further research and consultation is to be undertaken on the provision of public WCs with a view to implementing a way forward in summer 2012.
5. Purple Flag Award: Consideration is to be given to making an application by January 2012 for the Purple Flag Award. Key issues to be addressed in improving the Purple Flag area include: reduction in anti-social behaviour; cleaner streets; improved signage; and a wider range of attractions.

Resources/ Responsibility

One implication of this Project is whether to consider in 2012 the allocation of capital funding from existing programmes or potentially from new capital funding. This would be for works such as improved signage, lighting and other initiatives for implementation in 2013/14 (ND/ L&DS).

A4. ENHANCEMENT OF THE TOP OF TOWN

Description/ Benefits

1. Environmental Improvements: Improvements to heritage assets and the public realm will reinforce the role of Top of Town as the historic heart of the town centre and facilitate investment and its use as a centre for the Night Time Economy.
2. Market Square: The Market Square is a key public open space in the town centre which has a role in accommodating the market and in supporting the range of cultural and leisure attractions.
3. Property lettings policy for BDBC properties: this will promote specialist retailing and/or cultural activities including 2A Church Street.
4. Cultural Quarter: the presence of the Haymarket Theatre and Willis Museum, and a concentration of restaurants and bars, reflects the importance of the Top of Town to cultural activities.

Progress to date/ Linkages

1. Environmental Improvements: There has been a deterioration in the environmental quality of the historic fabric of the Top of Town
2. Market Square: A design has been drawn up for the resurfacing of Market Square which will be implemented by March 2012.
3. Property lettings policy for BDBC properties: 2A Church Street let to the University of Winchester for an arts based activity until summer 2012.

The role of the Top of Town as a 'Cultural Quarter' will be addressed through the Cultural Strategy or action points arising from it.

Actions with Timescales

1. Environmental Improvements: A scoping of what environmental improvements could be undertaken is to be prepared by summer 2012.
2. Market Square: ways will be sought to reduce the loss made by the council, improve marketing where it is cost effective and encourage any enquiries from specialist operators, mainly on an ad hoc basis. Further investigation will be undertaken on alternative locations for the market.
3. Property lettings policy for BDBC properties: to be prepared in 2012 following the outcome of 2A Church Street.
4. Cultural Quarter: the Cultural Strategy, to be prepared by 2012, and actions arising out of it will help clarify the role and status of the Cultural Quarter.

Resources/ Responsibility

Any specific public realm works will be funded through development or S106 developer contributions/ Community Infrastructure Levy (CIL)/ capital funding following consideration of the relative priority of works to the public realm against other competing priorities. (ND/PS/P&T/S&I).

A5. SOUTH VIEW**Description/ Benefits**

This Project shapes the future of South View including the improvement of recreational facilities and the provision of affordable housing.

Progress to date/ Linkages

Cabinet approved the future uses of the council owned sites in July 2010: the Former Allotments Site to be 'houses and a park' and Vyne Meadow Car Park to remain as a car park.

Actions with Timescales

Detailed work in respect of the Former Allotments site is being undertaken in 2011 onwards. Consultation with the local community on the design of an enhanced park and new housing is expected to be undertaken in 2012.

Resources/ Responsibility

Progressing this work is being undertaken within existing staff resources. Implementation of the enhanced park will be funded by the development of the housing scheme.
PS (ND).

A6. NEW ROAD CONCEPT STATEMENT**Description/ Benefits**

This will provide a Concept Statement for regenerating council land on New Road and Design Guidance for the whole of New Road.

Progress to date/ Linkages

A Draft Concept Statement was prepared in 2005. Urban Design Principles were approved in 2005. A Members Advisory Panel has been advising the project in 2011. Planning permissions have been granted in 2011 for a sheltered housing scheme on the Webbers Garage site on the south side of New Road, for a wine warehouse on the north side of New Road and for a hotel on Victoria Street.

Actions with Timescales

It is not proposed to prepare Design Guidance for the whole of New Road as many of the private sites now have planning permission for development. In respect of the preparation of a Concept Statement for the future of council-owned sites, further detailed work is to be undertaken on a range of options for the future.

Resources/ Responsibility

The preparation of the Concept Statement and Design Guidance is being undertaken within existing staff resources.
ND (PS/P&T)

A7. BRINKLETTS**Description/ Benefits**

The Strategic Approach to Car Parking noted that consideration be given to the release of part of the parking provision within Brinkletts Car Park to facilitate development within the wider Brinkletts area.

Progress to date/ Linkages

Hampshire Community Health Care is still considering the demolition of the Church Grange building following the relocation of all services into Bramblys Grange. Planning permission has been granted in March 2011 for a residential development on 1-5 Winchester Road.

Actions with Timescales

Council officers are investigating in 2011 the potential for the comprehensive development of the council's land at Brinkletts Yard in conjunction with other parcels of land off Winchester Road and Sarum Hill. An initial appraisal of the future of the site will be prepared by early 2012.

Resources/ Responsibility

This work is being undertaken within existing staff resources (ND/PS).

B. PROJECTS: MEDIUM/ LONG TERM FOCUS: 3-10+ years

B1. CHURCH STREET MASTERPLAN

Description/ Benefits

1. Encourage a more 'active' frontage, with entrances, shop windows and art along 'western wall' of Festival Place and The Malls.
2. Environmental improvements to Church Street and Glebe Gardens.
3. Examine longer term options for vehicle access to premises from Timberlake Road to reduce traffic within Church Street.
4. Restore the traditional street frontage along the northern side of Cross Street with buildings that enhance its historic character
5. Establish future capacity and location options for Shopmobility.

Progress to date/ Linkages

There is a linkage with works to Glebe Gardens as part of a Green Infrastructure Strategy.

Actions with Timescales

Scoping Report for Masterplan to be undertaken 2011/12. This work will include the scoping of how the area on Alencon Link in front of The Anvil can be improved. Depending on the outcome of the scoping work, a Masterplan for the area could be completed in 2013. Implementation potentially from 2015 onwards depending on outcome of Masterplan and the commercial market.

Resources/ Responsibility

The preparation of the Masterplan will be undertaken within existing staff resources ND (PS/P&T).

B2. CENTRAL CAR PARK MASTERPLAN

Description/ Benefits

The redevelopment of this area would connect Festival Place to the Top of Town and provide opportunities for more retail, business and leisure facilities.

Progress to date/ Linkages

It was decided in 2005 not to progress the development of Central Car Park in the short/medium term. One of the principles adopted as part of the Strategic Approach to Car Parking is that its future be considered in the longer term.

Actions with Timescales

A review and updating of the Central Car Park Development Brief/Masterplan is to be undertaken in 3-10 years time. Preliminary scoping on how the Masterplan could be progressed is to be undertaken by March 2013.

Resources/ Responsibility

The preparation of the Guidance will be undertaken within existing staff resources ND (PS/P&T) with some input from consultants.

B3. REFURBISHMENT OF ST JOHNS WALK

Description/ Benefits

The improvement of St Johns Walk will improve the quality of the shopping environment linking the refurbished Malls and Festival Place

Progress to date/ Linkages: St Johns Walk is owned by Grosvenor who own Festival Place

Actions with Timescales: The encouragement of the refurbishment of St Johns Walk through discussions with Grosvenor is subject to ongoing review.

Resources/ Responsibility
PS/ Festival Place

B4. LEARNING CAMPUS

Description/ Benefits

This involves the improvement of Further Education through a single site Learning Campus and the improvement of Higher Education through the creation of a multi-university hub.

Progress to date/ Linkages

Learning Campus: The long term ambition for a single site Learning Campus is not being pursued by Basingstoke College of Technology (BCoT) at the current time as a result of a lack of funding to support a move. A revised planning application for a mixed development on the Eli Lilly site at Kingsclere Road comprising housing, a hotel and commercial/ educational uses has been granted planning permission subject to the completion of a legal agreement.

Multi-University Hub: A bid to the Higher Education Funding Council for England (HEFCE) for Strategic Development Funding (SDF) to fit-out a 'University Centre Basingstoke' at the Innovation Centre, Norden House and a statement of intent for new University Challenge funding was submitted by Winchester University as the main Higher Education provider in December 2009 but were not successful.

Innovation Centre: Greenham Common Trust took a lease at Norden House on Basing View in December 2009. The Centre was opened in March 2010. A number of companies are in residence in 2011.

Actions with Timescales

There is little scope to progress the concept of the Learning Campus and Multi-University Hub in the next 0-2 years in the light of a current lack of funding and whilst the review of government policy is awaited. The potential for renewing these projects will be periodically reviewed in association with the education providers.

Resources/ Responsibility
Existing staff resources (S&I).

C. SUMMARY OF PROJECTS BY ACTION NODES

Action Node	Action Plan Project (Short Term onwards 'S' or Medium/Long Term Focus 'M/L')
Alencon 'Place' and The Malls	<ol style="list-style-type: none"> 1. Malls Refurbishment (S). 2. Upgrade bus interchange facilities at Alencon Link (S). 3. Improvements to Booking Hall and cycle facilities at Basingstoke Station (S). 4. Improvement to safety, convenience, and quality of pedestrian and cycle routes to and from the station and The Malls (S). 5. Scoping of improvement of area to front of Anvil (S). 6. Refurbishment of St Johns Walk (M/L).
Church Street	<ol style="list-style-type: none"> 1. Church Street Masterplan (M/L).
Top of Town	<ol style="list-style-type: none"> 1. Environmental Improvements (S). 2. Market Square (S). 3. Property lettings policy for BDBC properties (S). 4. 'Cultural Quarter' (S). 5. New Road Concept Statement (S). 6. Night Time Economy (Licensing Policy, Community Safety Initiatives, Taxi provision, Management of the street environment, Purple Flag Award) (S). 7. Brinkletts (S). 8. Central Car Park Masterplan (M/L).
Town Parks	<ol style="list-style-type: none"> 1. Green Infrastructure Strategy (S).
Basing View/ Eastrop Place	<ol style="list-style-type: none"> 1. Basing View Regeneration Delivery Strategy (including Partner Selection, Gateway Site, branding and SPD) (S). 2. Demolition of City Wall House and Loddon House (S). 3. Gresley Road (S). 4. Public Realm Enhancements (S). 5. Glass House site (S). 6. Business Innovation Centre (S).
South View	<ol style="list-style-type: none"> 1. South View (S).
The Learning Campus	<ol style="list-style-type: none"> 1. Learning Campus (M/L). 2. Multi-University Hub (M/L). 3. Innovation Centre (S).

Glossary of Acronyms

BCoT	Basingstoke College of Technology.
CIL	Community Infrastructure Levy.
EP&P	Economic Prosperity and Performance.
HCC	Hampshire County Council.
HEFCE	Higher Education Funding Council for England.
L&DS	Legal and Democratic Services.
ND	Neighbourhood Development.
OSCOM	Overview and Scrutiny Committee.
P&I	Planning and Infrastructure.
P&T	Planning & Transport.
PCT	Primary Care Trust.
PS	Property Services.
S&I	Strategy & Innovation.
SPD	Supplementary Planning Document.
SPM	Strategic Project Manager.