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### Welcome to the latest edition of My Basing View.

It's a pleasure to report an increase in activity at Basing View as the Eli Lilly and Company headquarters reaches completion, work gets under way on new refurbishment projects and there is increasing optimism that businesses may be able to prepare for a gradual return to the workplace.

Sovereign Housing Association has taken occupation of its new headquarters building, albeit staff are working remotely for now, extensive refurbishment of the Southern Cross building is under way in preparation for a new occupier and we can look forward to Lilly moving in later this year. By my reckoning, that is around 1,000 new people coming to work at the park.

Basing View was born in the 1960s and 70s and while some of the brutalist architecture of the time may not be to everyone's taste, it is welcome news that Grosvenor House, one of the park's original buildings, is going to be refurbished, maintaining the variety of our urban streetscape. The building has been vacant and in poor condition for some time, and I look forward to seeing Arena's plans to bring it back to life.

### Kate Dean

Project Director, Basing View and Commercial, Basingstoke and Deane Borough Council



## Eli Lilly offices complete



*Eli Lilly and Company's new headquarters*

Muse Developments and Basingstoke and Deane Borough Council are due to hand over the keys to Eli Lilly and Company for its new headquarters at Basing View, following the completion of external construction work.

The striking 45,000 sq ft Grade A office building was built safely and in line with government guidelines by Muse's sister company, Morgan Sindall Construction. Once fit out completes, Lilly will move to

the new building from its current campus facility on Priestley Road.

An adjacent multi storey car park with 280 spaces has also been completed, which will be shared with the planned Benchmark office building, currently being marketed for pre-let.

The new development received funding from the Enterprise M3 Local Enterprise Partnership and support from the council's Invest to Grow fund.

## New retail opportunity launched

Businesses are encouraged to come forward for a brand new retail/café unit available for let in the heart of Basing View.

The 1,775 square foot unit is on the ground floor of the recently completed offices for Eli Lilly and Company.

The unit is available for both retail and café use and is already attracting interest from potential occupiers.

Visit Norbury Sansom [www.norburysansom.com](http://www.norburysansom.com)

# Business at Basing View

The next virtual meeting of Business at Basing View will be on Thursday 27 May from 8am to 9.30am. The meetings are open to all businesses based at the park and a great opportunity to network with other local companies, find out what's happening at Basing View and across the borough and hear from guest speakers.

The meetings are hosted via Microsoft Teams and open at 8am for networking and informal

discussions, with talks and Q&A sessions starting at 8.30am.

There is an opportunity at each meeting for Basing View companies to introduce their businesses to other attendees or give a brief talk on a topical business issue. If you would like to be involved, please email [helen.symes@basingstoke.gov.uk](mailto:helen.symes@basingstoke.gov.uk). Further details on future meetings, which are free of charge to attend, are also available on the website [www.basingview.co.uk](http://www.basingview.co.uk)



Meetings take place on alternate months. The next four meetings are scheduled for:

- Thursday 27 May**
- Thursday 29 July**
- Thursday 30 September**
- Thursday 25 November**

## Grosvenor House acquired by Arena



*Arena meeting room*

Flexible office space provider Arena Business Centres has acquired Grosvenor House on Basing View.

The centre, which will be the company's third on Basing View, will provide 56,000 sq ft of office space over eleven storeys and meet the increasing requirement for local office hubs that help shorten daily commutes.

Sharron Domanska, Director,

Arena Business Centres comments: "Now more than ever we are helping businesses of every size from entrepreneurs, SME's to corporates with their flexible office space requirements whether that is a 2 person office or space for 200 people. Our continuing investment in Basingstoke is a hugely exciting opportunity to help businesses find a new way of working in the coming months and years."

## New welcome pack



A new Basing View welcome pack is now available for businesses who have just moved to the park or new employees of existing companies.

Included in the pack are details of local retail, dining, leisure and fitness facilities as well as advice on getting about, business networking and arts, entertainment and festivals across the borough.

If you would like a copy of the pack emailed to you to share with employees or other businesses, please contact [helen.symes@basingstoke.gov.uk](mailto:helen.symes@basingstoke.gov.uk).

## NanoAvionics moves in

Satellite manufacturer NanoAvionics has expanded its business in the UK with a move to a new facility at Belvedere House which will be used for assembly, integration and testing (AIT) as well as sales, technical support and research and development activities.

The company has already developed a hub in Lithuania and two in the USA, and this latest move is a first step for its UK growth plans, creating jobs in the space sector and a local technology cluster with a dedicated supply chain of companies in Britain.

[www.nanoavionics.com](http://www.nanoavionics.com)



*Belvedere House*

## Council to explore environmentally-friendly transport

The Centre Shuttle bus service will cease operating on Saturday 3 April as the borough council explores more environmentally-friendly transport options.

Borough councillors voted to end the service as part of budget proposals for 2021/22. The service has seen a steady decline in passenger numbers over a number of years and an alternative service is available during core hours which has higher passenger numbers.

The council is working with partners on environmentally-friendly transport options that will reduce carbon emissions and serve a greater number of locations including Basing View.

Alternative bus services are available. For more information contact Traveline on 0871 200 22 33 or visit [nationaljourneyplanner.travelinesw.com/](http://nationaljourneyplanner.travelinesw.com/)

## Green and agile move for law firm



*Matrix House*

Law firm Penningtons Manches Cooper was already planning a much greener workspace when it opted to move its Basing View office to Matrix House, but the impact of COVID-19 has driven even greater change and put the firm on course to achieve some ambitious sustainability targets.

When staff make the move into Matrix House this year, a new hybrid working policy will be launched which will mean a much greater level of remote working on any given day compared to working patterns pre-COVID. It's a reflection of the successful transition to home working forced on the business when lockdown struck last year, and the extent to which this has enabled a complete re-think of how Penningtons will use its office space in the future.

The immediate outcome is a more flexible internal design, which is less about sitting working at a desk and more about collaborative space. The fit out of the new 15,000 sq ft. offices still includes dedicated client areas, but the remainder of the workspace has more communal areas for employees to work and relax and a greater emphasis on natural light and greenery to increase health and wellbeing. It is an approach which will be the blueprint for all the firm's future office fit outs and refurbishments.

The firm has set an ambitious carbon footprint target of reaching net zero by 2030, with a 5 to 10% reduction in emissions projected for every year for the next decade. The move to agile working will

be an important contributor, by reducing the number of people commuting to the office and a new internal campaign will also encourage behaviour change. New incentives and benefits will be introduced to encourage more sustainable commuting choices in the future.

The shift to online rather than in-person client meetings which began in lockdown is also set to continue. In 2018/19, business travel accounted for 30% of the firm's carbon footprint so significant savings can be achieved if meetings remains largely virtual.

Although travel is a major contributor to emissions figures, action is also being taken across all aspects of the workplace, from water usage to encouraging more effective waste processing. Penningtons has signed up to the Legal Renewables Initiative, which is targeting a switch to 100% renewable energy across all UK offices by 2025, and 2021 marks the start of the process to engage companies in its supply chain to reduce their carbon emissions too.

*If you would like to share your business initiatives on promoting a green return to work, we'd love to hear from you. For advice on how your company could reduce emissions or more details on Basingstoke and Deane Borough Council's Climate Change and Air Quality Strategy, contact Climate Emergency Project Manager Sam Taylor on 01256 845437 or email [sam.taylor@basingstoke.gov.uk](mailto:sam.taylor@basingstoke.gov.uk)*

# New strategy for town centre



Local businesses, residents, organisations and visitors have shared their views of the town centre, their shopping habits and what they would like to see to improve the area in future years by taking part in an online survey.

A team of experts in looking at how places can be transformed, have been appointed to help develop an ambitious strategy for the town centre area. The aim is to create a vision and masterplan to guide work and ensure the town centre offers an exciting shopping, leisure and cultural experience.

The study will include comprehensive engagement with residents, businesses and other groups and a detailed analysis of the town's requirements and aspirations to create a final vision and masterplan.

Working closely with town centre partners, this long-term vision will ensure the council can provide support where it is most needed and maximise joint development and investment opportunities.

Further public engagement on the draft vision and masterplan will take place later this year.

# Economic recovery

Basingstoke and Deane Borough Council is taking a leading role in planning for the borough's economic recovery to ensure it remains a great place to live and work.

An Economic Recovery Framework, created by the council with support of partners, sets out key areas of focus. Supporting the borough's businesses, proposals include plans to develop a strong entrepreneurial community, ensuring businesses have access to the latest technology such as 5G and improved broadband as well as high-quality office space and encouraging businesses to use local supply chains.

Although the borough council will be a driving force to ensure the borough's economy recovers from the pandemic, it will work closely with partners in the public and private sector to deliver a set of short and long-term actions.

# Love Basingstoke

An exciting new website showcasing the best of Basingstoke and Deane and providing information for residents, visitors and businesses has been launched.

The new Love Basingstoke website - [www.lovebasingstoke.co.uk](http://www.lovebasingstoke.co.uk) - provides information and advice for residents, visitors and those looking to move to the area, including the very best of local heritage and stunning views, culture and events, attractions, food and drink, places to stay and much more.

A key part of the borough's economic recovery, the new website also includes plenty of support for businesses with information

on financial support, tips to grow your business, networking opportunities and information for those looking to relocate to the borough.

Over 50 small and independent businesses in the borough are also getting a chance to sell their products online to residents and those further afield through The Borough Basket, which forms part of the new Love Basingstoke website.



# A Place to be Proud Of

The 2021 Place to be Proud of Awards are now open for nominations, with categories including the Unsung Hero (sponsored by Waitrose and John Lewis at Basing View), Business and the Community, Health and Wellbeing and Good Neighbour awards. For more details on the awards, which have a closing date of 31 March, visit [www.destinationbasingstoke.co.uk](http://www.destinationbasingstoke.co.uk)