

CLARKE & SON SOLICITORS**CASE STUDY**

Clarke & Son Solicitors' carbon reduction journey with Climate Essentials, funded by Basingstoke and Deane Borough Council

**Clarke & Son Solicitors**

Clarke & Son Solicitors are a full-service law firm based in Basingstoke. As an organisation, Clarke & Son recognise the importance of sustainability initiatives as part of responsible business practices, environmental stewardship and assertive preparation for the future. They joined Basingstoke and Deane Borough Council's programme with Climate Essentials to add structure and guidance to their sustainability plans.

Carbon reduction journey

Climate Essentials has provided Clarke & Son with the tools and framework to understand their current carbon footprint, and put in place an actionable plan to reduce this.

Through Climate Essentials' detailed analytics platform, the team at Clarke & Son identified that travel-related emissions contributed to almost 30 percent of the company's carbon footprint.

In addition to this, Climate Essentials and Clarke & Son's team identified that 48.2 percent of Clarke & Son's carbon emissions came from energy usage. This is a major area of opportunity for both cost-saving and emissions reduction.

“Working closely with Climate Essentials has heightened our awareness of the importance of sustainability in our business operations.”

Emily Allen, Marketing Assistant at
Clarke & Son Solicitors

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30%

of Clarke & Son Solicitors' carbon footprint was linked to employee travel-related emissions.

48.2%

of Clarke & Son Solicitors' carbon footprint was linked to energy usage.

Operational changes

The Clarke & Son team have worked quickly to implement a number of changes and start reducing their carbon footprint.

- ✓ Spreadsheets for staff to document their travel activities.
- ✓ Encouraging the use of public transport where possible.
- ✓ Office computers are powered off if employees are working remotely.
- ✓ Switching to a renewable energy provider.
- ✓ All staff now have reusable coffee cups and water bottles.
- ✓ Transitioned data storage to a cloud solution which reduces energy consumption associated with traditional servers.

Success

Clarke & Son are committed to continuing to reduce their carbon footprint and embrace opportunities to improve and accelerate their decarbonisation efforts moving forward.

“Climate Essentials’ expertise and insights have helped us understand the broader environmental implications of our actions and the significant role businesses play in shaping a more sustainable future.”

Emily Allen, Marketing Assistant at Clarke & Son Solicitors

The Climate Essentials and Basingstoke and Deane Borough Council programme has been key in providing them the understanding, data, and framework to start working towards these goals in a thoughtful and impactful way. The team at Clarke & Son are excited about making progress, and encourage other businesses to do the same.

Basingstoke and Deane Borough Council and Climate Essentials thank Clarke & Son Solicitors for working together as part of this programme and its ongoing commitment to reducing its environmental impact.