

Whitchurch, Overton and Laverstoke Ward Profile



Population

The 2011 Census population of Whitchurch, Overton and Laverstoke was 9,600. The population had increased by 680 people since 2001, approximately 7.6%.

Compared to 10.0% for Basingstoke and Deane.

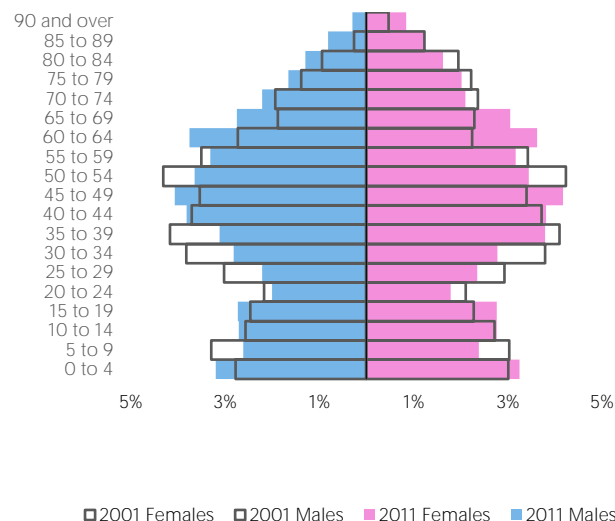


In addition to the usually resident population, there were 205 schoolchildren and students that lived outside the ward during term-time.

Length of Residence

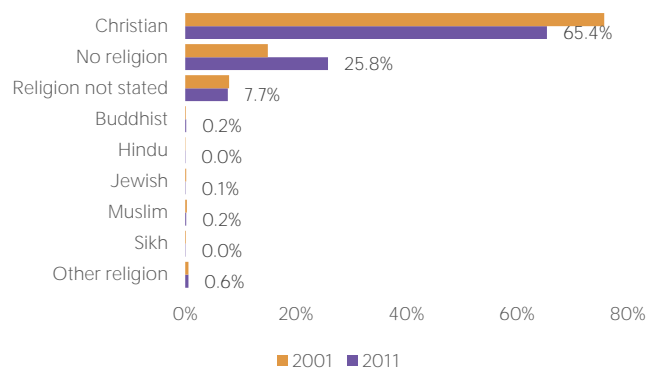
6.7% of the population were born outside the UK. 64.2% of these people had lived in the UK for 10 years or more.

Age and Gender Profile



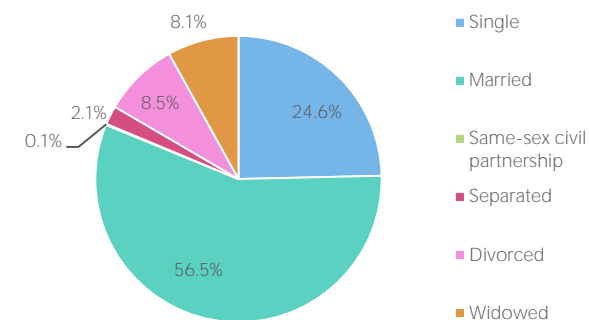
The population had aged since 2001. The percentage of the population aged 45 and over increased by 10.4%, whilst the population aged under 45 declined by 8.4%.

Religion



The majority of residents were Christian (65.4%) but this figure had declined by 13.7% since 2001. Over a quarter (25.8%) had no religion, which was an increase of 72.8% since 2001.

Marital and Civil Partnership Status

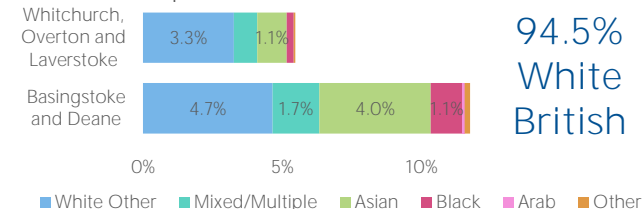


The percentage of the adult population that were married declined by 2.3% over the decade. Compared to a 5.2% decline for Basingstoke and Deane. The percentage that were divorced increased by 15.8%.

Main Language



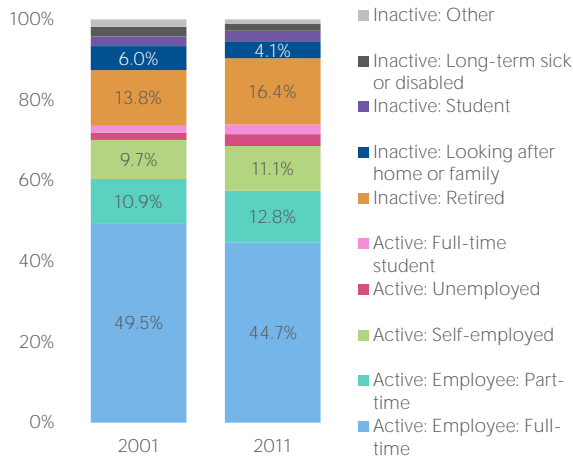
Ethnic Group



94.5% White British. Non-White British ethnicities made up 5.5% of the ward's population (shown on the chart).

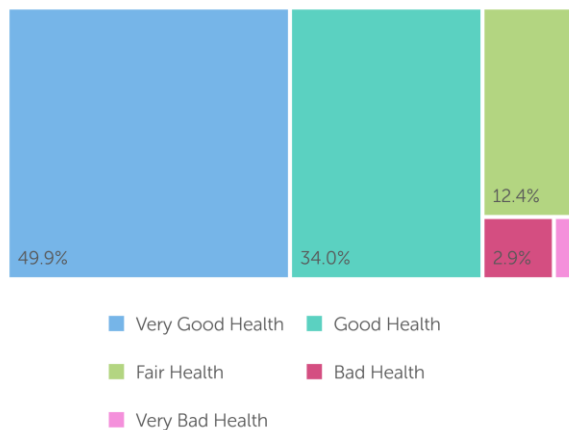


Economic Activity



Over two fifths (44.7%) of all residents aged 16-74 were working full-time in 2011, a decline of 9.7% since 2001. Those that were retired accounted for 16.4%, an increase of 19.3% since 2001. The percentage that were self-employed increased by 14.8%.

General Health



49.9% of the population were in very good health and a further 34.0% were in good health. Of those with bad or very bad health (3.7%), 57.1% were aged 65 and over.

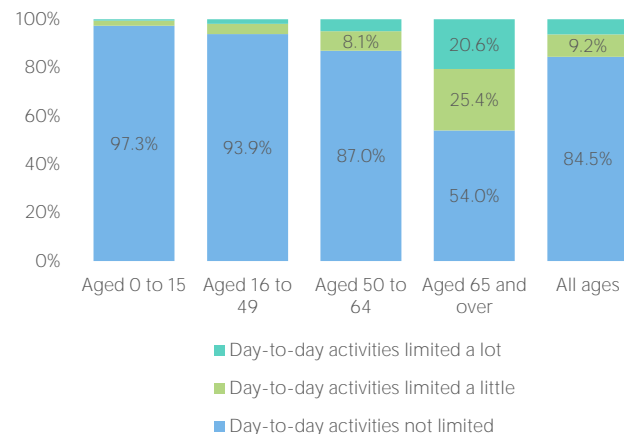
Occupation

Top five occupations:

1. Corporate managers and directors (9.5%)
2. Administrative occupations (8.2%)
3. Business and public service associate professionals (8.1%)
4. Science research, engineering and technology professionals (7.7%)
5. Business, media and public service professionals (6.2%)

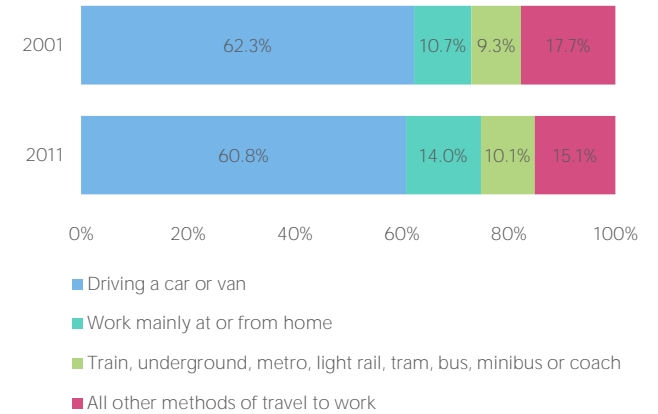
These top five occupations accounted for 39.7% of all the occupations in the ward. Since 2001, the percentage of the population employed in professional occupations (shown in blue) increased by 68.3%, whilst the percentage employed as managers, directors and senior officials (shown in purple) declined by 26.5%.

Long-Term Health Problem or Disability



The percentage with a health problem or disability increased with age. 46.0% of those aged 65 and over had their day to day activities limited, compared to 45.3% across the borough.

Method of Travel to Work



The majority (60.8%) of those aged 16-74 in employment drove a car to work. The percentage travelling by car declined by 2.4% since 2001. The percentage travelling by public transport increased (+8.2%), along with home working (+30.5%).

Provision of Unpaid Care

- 10.2% of residents provided unpaid care (975 people) compared to 9.1% across the borough
- 17.0% of unpaid carers provided 50 or more hours of unpaid care a week (165 people) compared to 19.6% in the borough overall
- 22.5% of unpaid carers were aged 65 and over (225 people) compared to 20.3% in the borough as a whole

Qualifications

19.8% of those age 16 and over had no qualifications.



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Dwellings

The number of dwellings in Whitchurch, Laverstoke and Steventon in 2011 was 4,190. This was an increase of 355 dwellings since 2001, approximately 9.3%. Compared to 13.0% for Basingstoke and Deane.



In addition to dwellings, there were three communal establishments in the ward. These were care homes and contained 105 people.

Average Household Size, Rooms and Bedrooms



2.30

Average household size (people per household)



5.7

Average number of rooms per household

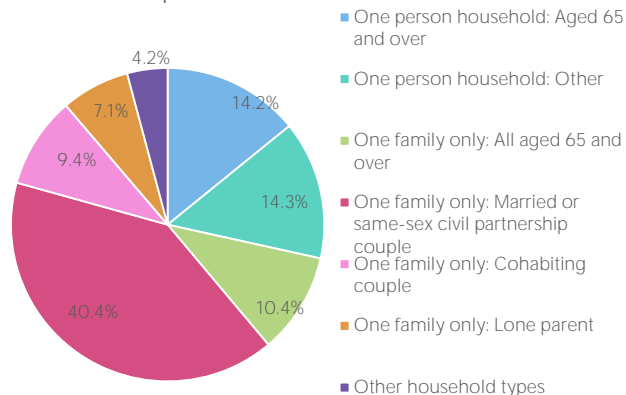


2.9

Average number of bedrooms per household

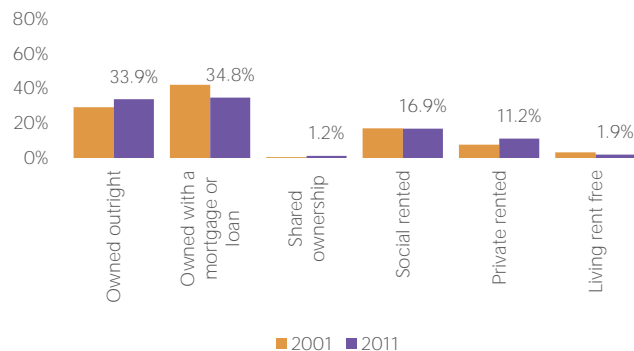
Over the decade, average household size declined from 2.35 to 2.30. Average household size was below the borough (2.40) and region (2.38) average. The average home in Whitchurch, Overton and Laverstoke had 5.7 rooms and 2.9 bedrooms, very similar to the borough average (5.8 and 2.9).

Household Composition



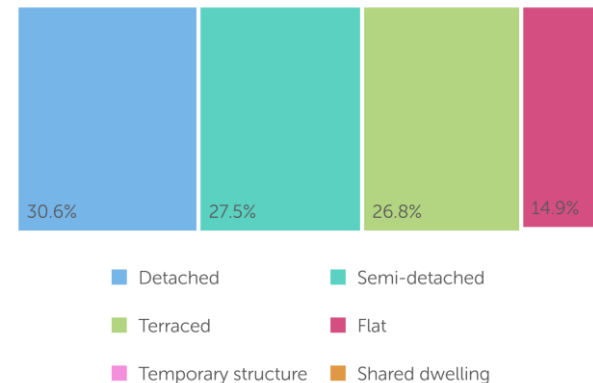
There were 4,125 households in Overton, Laverstoke and Steventon, housing 9,495 people. Many households were occupied by married or same-sex civil partnership households (40.4%), over a quarter (28.5%) of households were lived in by those that live alone, an increase of 6.6% since 2001. 24.7% of households were occupied entirely by those aged 65+.

Household Tenure



Over the decade, the percentage of households that owned their home with a mortgage declined by 17.6%. Outright ownership increased by 15.9%, whilst private renting grew by 46.3%. Shared ownership increased by 182.5%, which was an increase of 35 households.

Accommodation Type



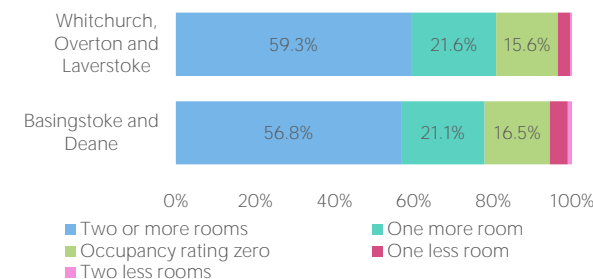
Many households lived in detached properties (30.6%). The percentage living in flats decreased by 2.5% over the decade. The percentage living in houses and bungalows increased by 0.6%.

Car Availability

14.7% of households had no access to a car or van, compared to 15.2% for Basingstoke and Deane as a whole. 3.1% had access to four or more cars or vans. There were 6,025 cars or vans.



Occupancy Rating

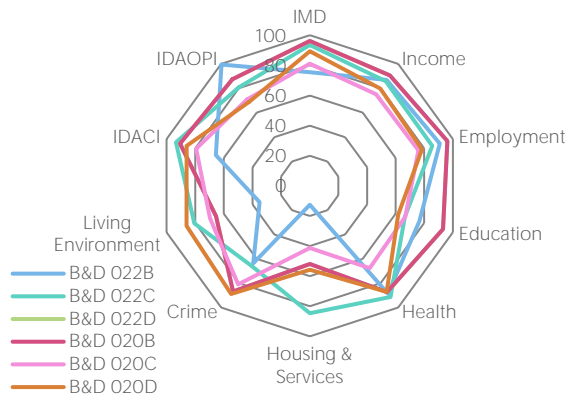


The majority of households had two or more rooms than they needed (59.3%).



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Indices of Deprivation, 2019



The chart shows Indices of Deprivation data for each domain and both IDACI and IDAOPI. It records how deprived each Lower Super Output Area (LSOA) in the ward was compared with all LSOAs in England. The closer each LSOA is to 32,844 (shown as 100), the lower the deprivation. B&D 022B was slightly more disadvantaged than the other LSOAs in the ward (LSOA boundaries are shown on the ward map).

Forecast Population and Dwelling Change



1,140 more people

Expected to be resident 2020 to 2027



368 more dwellings

Expected to be built between 2020 to 2027



275 more older people

(Aged 65 and over) expected by 2027

Small Area Population Forecasts show that the overall population is expected to increase (+10.7%), a long with dwellings (+8.0%) and older people (+12.6%).

Rural and urban, 2011



7504.0 hectares



0%
urban
population



100%
rural
population

Whitchurch, Overton and Laverstoke is located to the south west of the borough and its population is classified as living in a rural area by the Office for National Statistics.

Jobs Available by Sector, 2019

Estimated to be 3,325 jobs in the ward.

Main sectors:

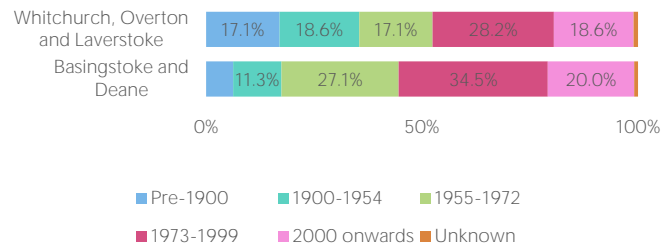
Manufacturing (31.3%)

Education (11.8%)

Accommodation and food services (9.5%)

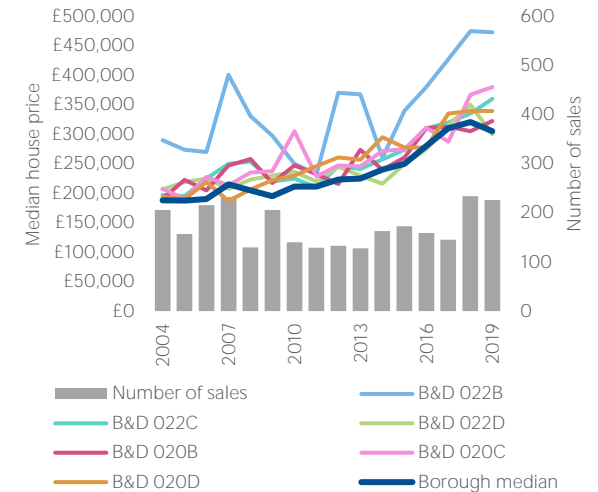


Council tax property build period, 2020



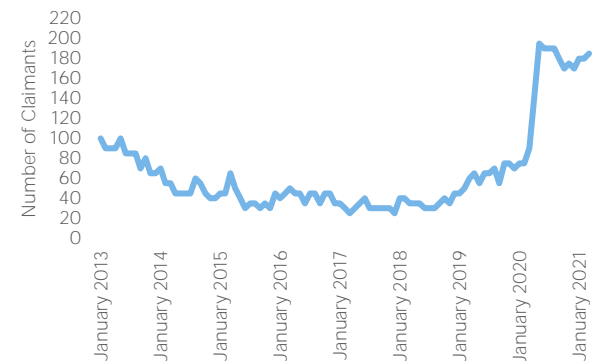
Whitchurch, Overton and Laverstoke had a larger percentage of dwellings built pre-1900 compared to Basingstoke and Deane as a whole, with 17.1% built pre-1900, compared to 6.2% for the borough overall.

House prices and sales, 2004-2019



There were 225 home sales in 2019, one of the highest figures in recent years. This was 7.6% of the borough's house sales. One LSOA within the ward (B&D 022B) had a median house price in 2019 of £473,000, compared to the borough median of £305,000, and prices in this LSOA are consistently above the borough average.

Unemployed Benefit Claimant Count, 2013 to 2021



The number of unemployed benefit claimants peaked in May 2020.



Basingstoke and Deane

Ward Map

The ward boundary is shown in grey.

Due to ward boundary changes, some data is only available for output areas (OAs) and lower super output areas (LSOAs) that best fit the ward area. An OA and LSOA is allocated to a ward if its population weighted centroid falls within the ward.

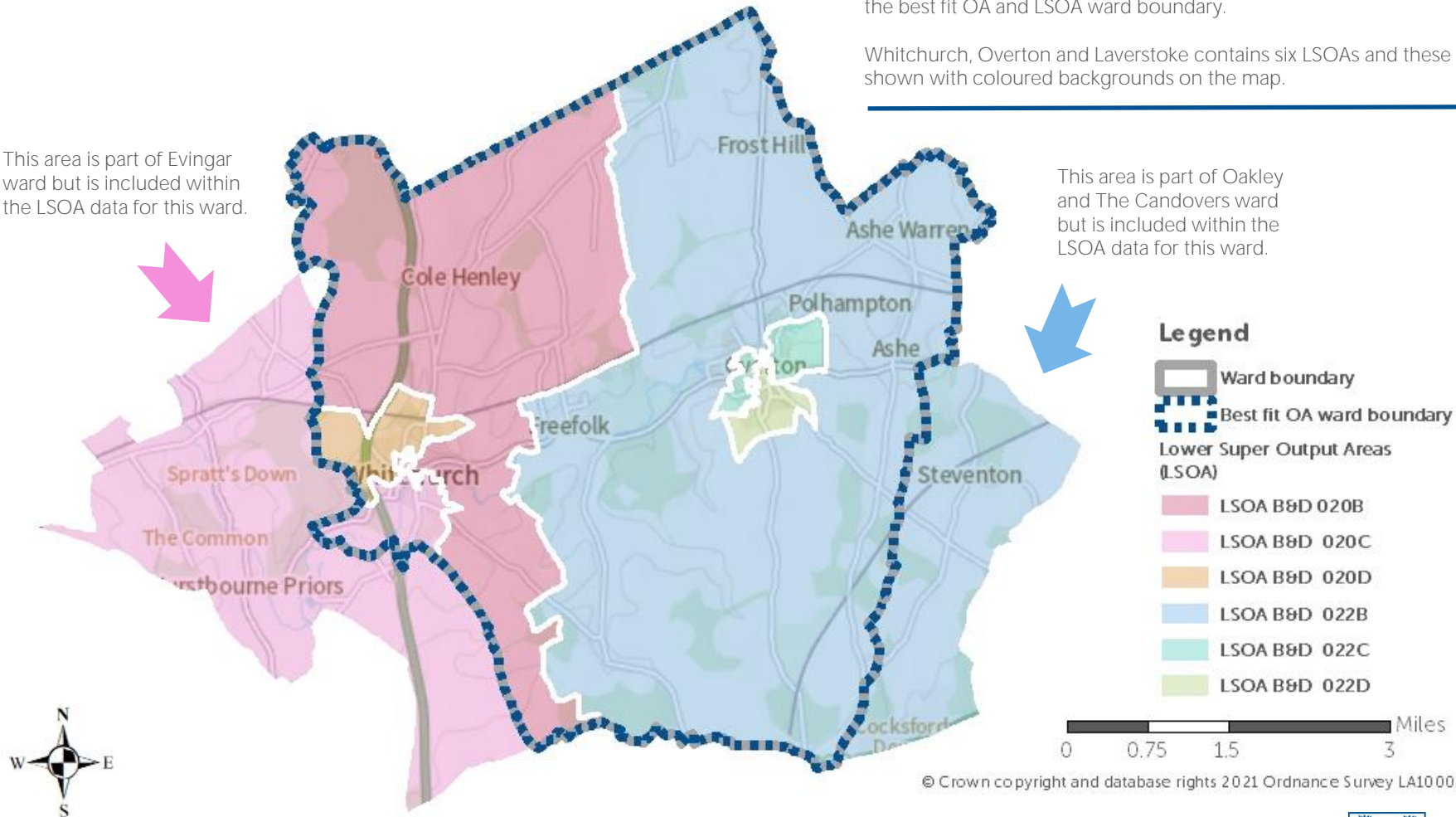
The OA boundaries and ward boundary are aligned for this ward, but the LSOA boundaries are not aligned with the ward boundary. This means that two LSOAs (shown in pink and blue) also include part of Evingar ward and Oakley and The Candovers ward.

The appendix shows which data is available for the ward boundary or the best fit OA and LSOA ward boundary.

Whitchurch, Overton and Laverstoke contains six LSOAs and these are shown with coloured backgrounds on the map.

This area is part of Evingar ward but is included within the LSOA data for this ward.

This area is part of Oakley and The Candovers ward but is included within the LSOA data for this ward.



Appendix

Notes

Numbers are rounded to the nearest five people/dwellings/households/cars in the majority of census data topics.

The accompanying ward profile Excel file contains the raw data used this ward profile and comparisons to the borough, county, region and national average.

If you need any further assistance with local statistical data then please contact factsandfigures@basingstoke.gov.uk

This ward profile was produced by the Policy team at Basingstoke and Deane Borough Council.

2001 and 2011 Census data provided for best fit OA ward boundaries (topics and table numbers)

- Population 2001 KS01 and 2011 KS101EW
- Length of residence 2011 QS803EW
- Age profile 2001 CAS001 and 2011 LC1117EW
- Religion 2001 UV15 AND 2011 KS209EW
- Marital and civil partnership status 2001 UV07 and 2011 KS103EW
- Main language 2011 QS204EW
- Ethnic group 2001 UV09 and 2011 KS201EW

- Economic activity 2001 UV28 and 2011 KS601EW
- General health 2001 QS302EW and 2011 LC3206EW
- Occupation 2011 KS608EW
- Long-term health problem or disability 2011 LC3205EW
- Method of travel to work 2001 KS15 and 2011 LC7103EW
- Provision of unpaid care 2001 UV21, 2011 KS301EW and LC3301EW
- Qualifications 2011 QS501EW

- Dwellings 2001 UV55 and 2011 QS418EW
- Average household size, rooms and bedrooms 2001 KS019, KS01 and KS16 and 2011 KS101EW, KS401EW, KS403EW, QS407EW AND QS411EW
- Household composition 2001 UV65 and 2011 QS113EW
- Household tenure 2001 UV63 and 2011 QS405EW
- Accommodation type 2001 UV56 and 2011 QS402EW
- Car availability 2011 QS416EW
- Occupancy rating 2011 QS408EW

Other data sources provided for ward boundary (topics and source organisations)

- Forecast population and dwelling change 2020-2027, Hampshire County Council, Small Area Population Forecasts
- Hectares calculated in geographic information systems using the ward boundary

Other data sources provided for best fit OA and LSOA ward boundaries (topics and source organisations)

Output Area

- Rural and urban, 2011, Office for National Statistics, Rural-Urban Classification for output areas

Lower Super Output Area

- Indices of deprivation, 2019, Ministry of Housing, Communities and Local Government
- Jobs available by sector, 2019, Office for National Statistics, Business Register and Employment Survey
- Council tax property build period, 2020
- House prices and sales, 2004-2019, Office for National Statistics, House price statistics for small areas
- Claimant count, 2013-2021, Department for Work and Pensions



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