



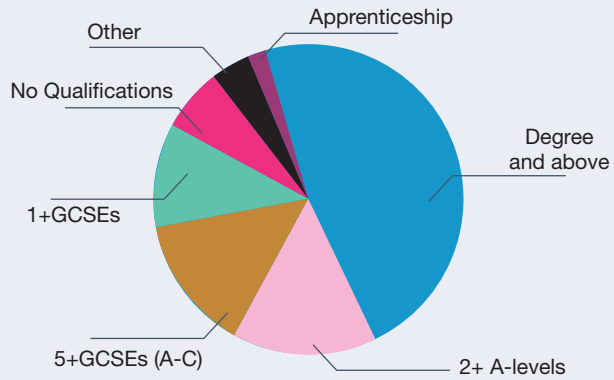
Marnel and Merton Community Plan



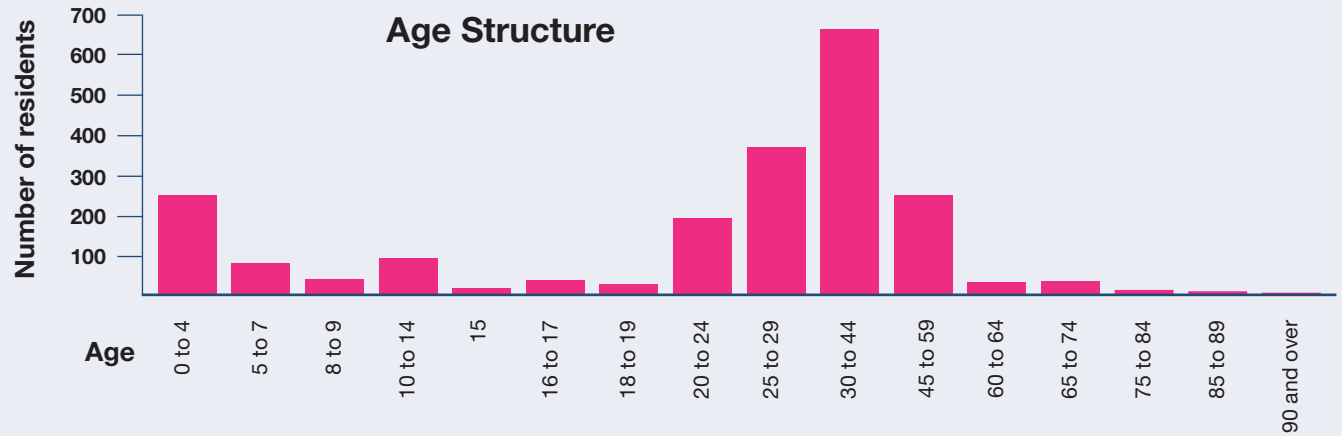
Supported by

*Basingstoke
and Deane*

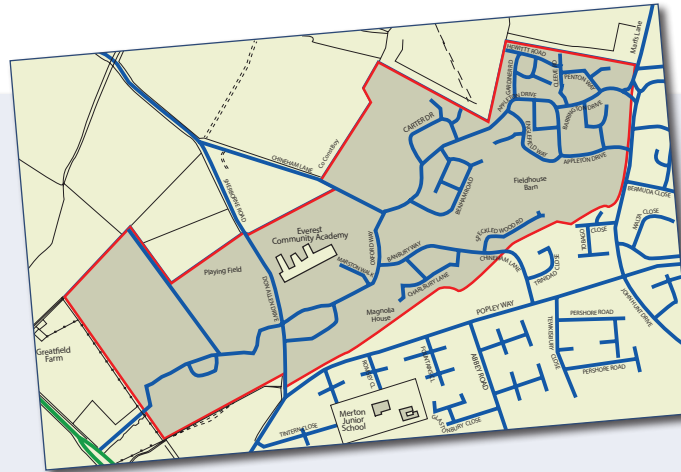
Qualifications



Age Structure

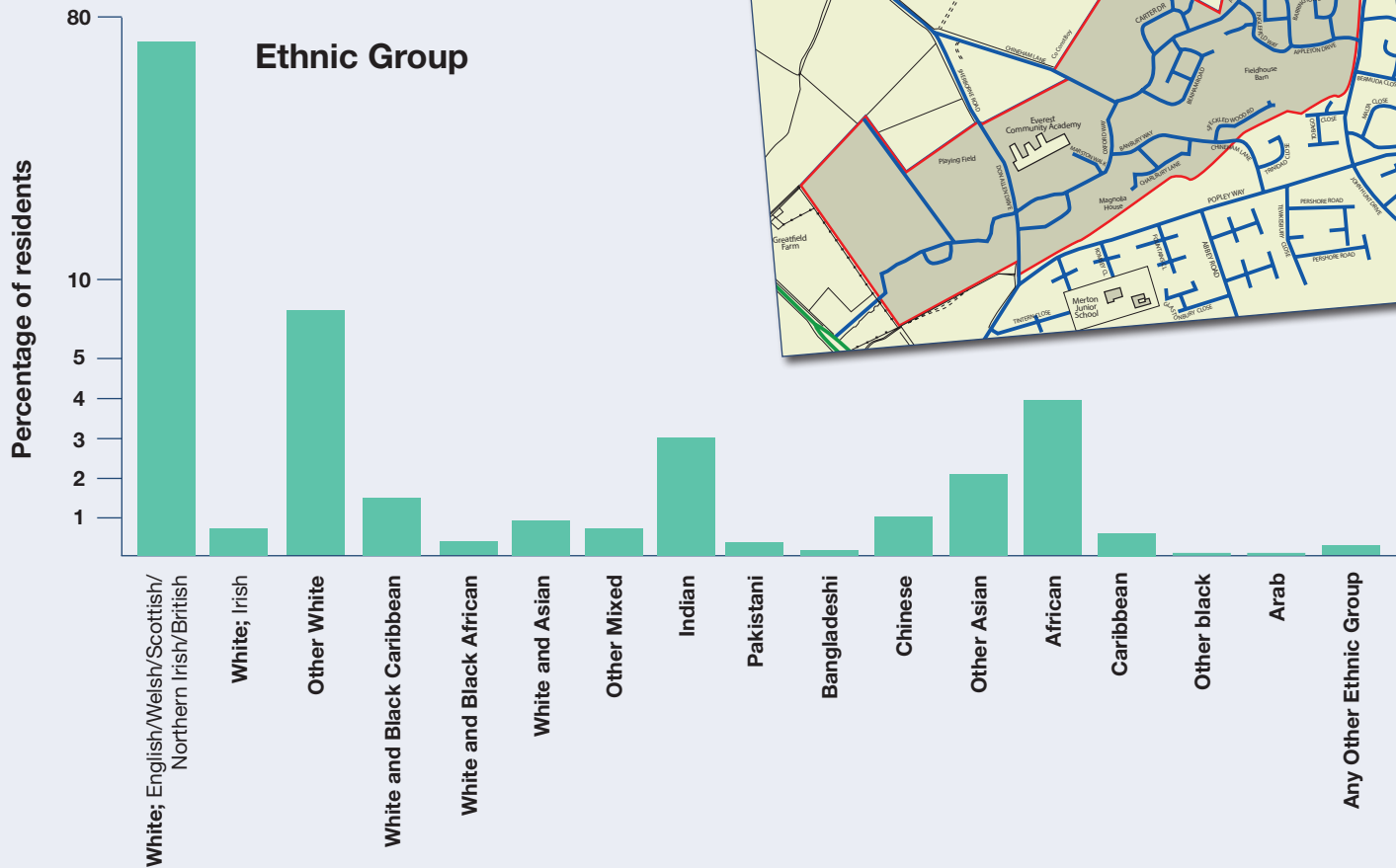


Area 71 hectares

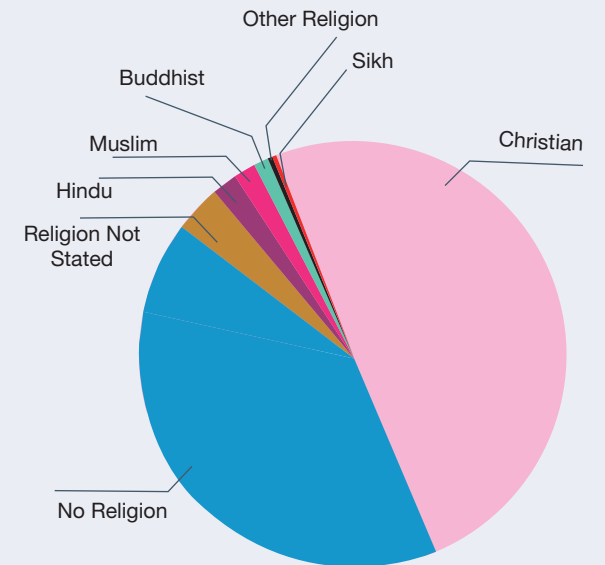


Our community at a glance

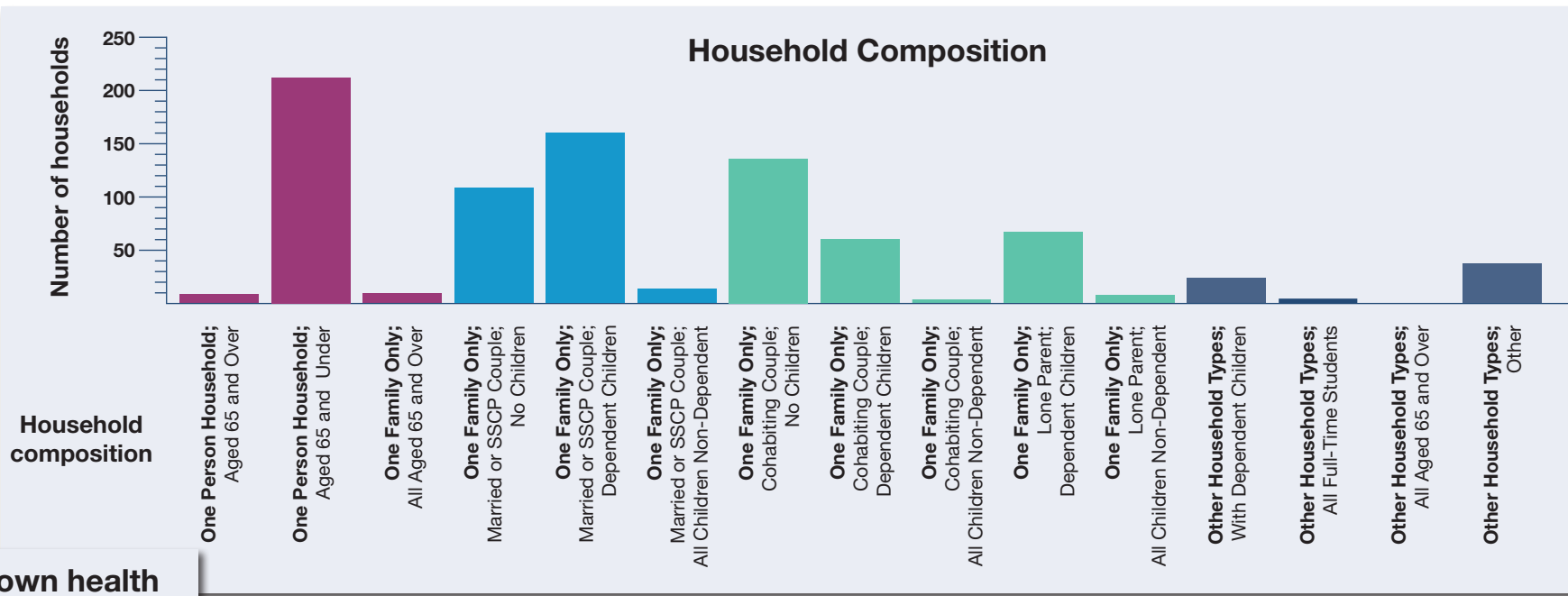
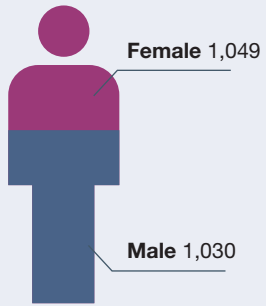
Ethnic Group



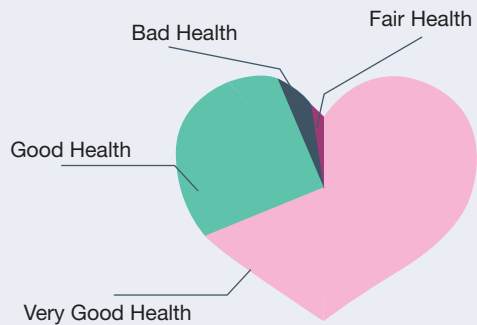
Religion



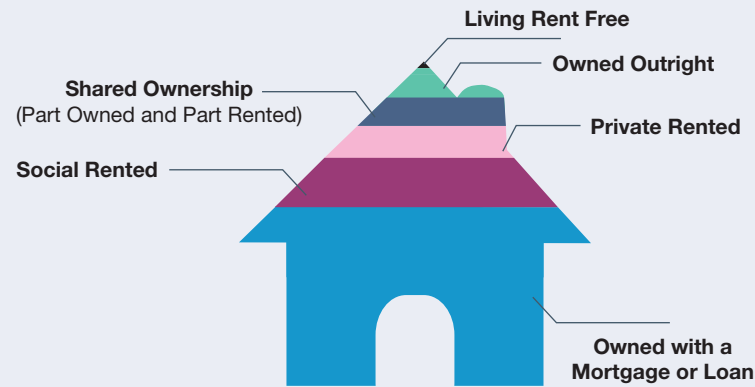
Residents



How people view their own health



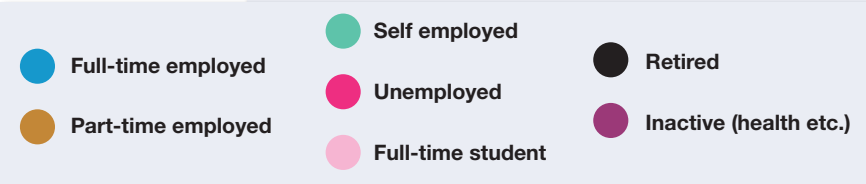
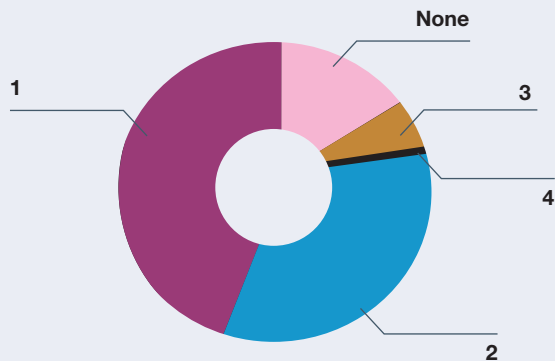
Household Tenure



Economic Activity



Cars or Vans in Household





June 2011
Big Lunch event and the 'love it, hate it' survey carried out with 120 residents

Winter 2011 to Spring 2012
Development of household survey working with local young people

Autumn 2012
Collation of survey results and publishing of key findings to residents

May 2013
Consultation at Popley Festival on the vision

November 2013
Consultation with 86 young people from Everest Academy on their priorities

January to April 2014
Stakeholder consultation of draft action plan

June 2014
Launch of plan

January 2011
Marnel and Merton Community Group was established at a public meeting

October 2011
Consultation at community Halloween event with 150 residents

Summer 2012
Household survey carried out - responses from 154 (23% of) households

April 2013
Workshop held to agree vision

Summer and Autumn 2013
Development of draft action plan

December 2013
Christmas event attended by 350 residents. Public consultation of new draft action

April and May 2014
Refine action plan

Marnel and Merton Community Group action plan

A contented community

- Being involved
- Improved sense of neighbourliness and community spirit
- More residents feeling and being safe

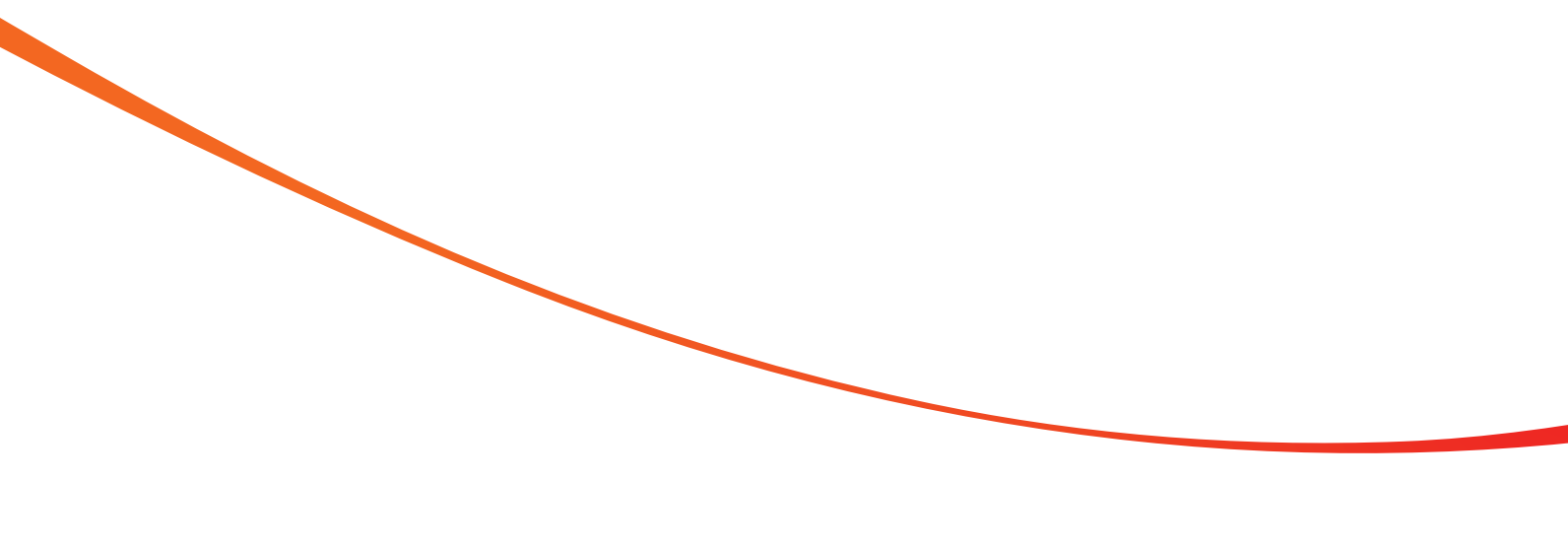
A central place of focus

- The community has a hub where community activities can take place
- Local people are able to get involved and have access to services and facilities provided within the local community

A clean and pleasant local environment

- Less trafficked estate
- Safer roads
- A litter free community
- Enhanced ecology of local area
- Improved and more usable community open spaces

A well connected community

- Improved information about walking and cycling routes within the community and connecting outwards from the community
 - More effective bus service
- 

Marnel and Merton Community Action Plan

What we want to accomplish in the first year:

- Develop community Facebook page and link to other media channels
- Set up a sub group to plan a programme of community events, such as The Big Lunch and a fete
- Identify locations for two community noticeboards, secure funding and install
- Develop a community association to be the mechanism for action in the community
- Forge stronger links with local community facilities to have regular use of these facilities for community events and activities
- Set up a parent and toddler group for local residents
- Run a local awareness campaign about dog mess and responsible dog ownership
- Seek more enforcement against dog fouling
- Set up a dog owners group to hold events (such as a dog walking group and a Marnel and Merton mini Crufts)
- Explore ways of improving the copse
- Explore suitable places for benches and picnic tables
- Identify areas where there needs to be an improvement to landscaping and target action



MARNEL & MERTON COMMUNITY ACTION PLAN

Start Date: 1 JUNE 2014
Review Period: 6 MONTHLY

Vision	What?	Why?	How?	What this will achieve?	Start when?	Finish when?
	<i>What is the difference you want to achieve?</i>	<i>How do we know this is important to the community?</i>	<i>What steps need to be taken to create the change?</i>	<i>What is the specific difference that each action will create?</i>	<i>When do we want to start this?</i>	<i>When do we want to complete this? (if applicable)</i>
A contented community	Being Involved	Survey: 49% said they are interested in getting involved in helping to solve issues in our community	Develop community Facebook page and link to other media channels	More residents feel better informed and connected.	Year one	Completed
			Set up task groups to take forward community priorities	More residents are involved in specific local actions	Year one	
	Improved sense of neighbourliness and community spirit	Big Lunch events brought people together.	Set up a sub group to plan a programme of community events, such as the Big Lunch and a fete	More residents are involved in planning local community events	Year one	
		Survey - only 20% of respondents said community spirit is what they like most about living in the area. Comments indicated a need for developing community spirit.		More local people are attending locally organised events.		
			Create a local directory of services and activities	More local people are aware of services and opportunities to engage with their local community.	Year three and beyond	
			Identify locations for two community noticeboards, secure funding and install	More local people are informed on local activities.	Year one	
		New community with no longstanding community knowledge	Explore ways to identify and support vulnerable residents.	More vulnerable residents supported and able to access local services.	Year three and beyond	
	More residents feeling and being safe	68.3% of survey respondents said the local area required youth activities; local ASB stats	set up a sub group to look at what young people want and need in the area	Clear understanding of what local young people need and want fewer young people with nothing to do, reduced youth anti-social behaviour	Year two	
		Marnel & Merton community in top 15% most deprived wards in England for crime.	Set up more Neighbourhood Watch schemes	More local residents involved in looking out for their local community;	Year two	
			Work to secure adequate streetlighting in the local community	Reduction in crime and ASB.		
			Safer feel in the local community	Year two		

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A community with a Central Place of Focus	The community has a hub where community activities can take place	New development with no current place of community hub/central place of focus	Develop a community association to be the mechanism for action in the community	More community involvement; greater sense of ownership and use of local community facilities. Community infrastructure strengthened for the future	Year one	
	Local people are able to get involved and have access to services and facilities provided within the local community	Many strands of the comments re community wellbeing in survey express desire for a local community hub and activities provided within the community	Forge stronger links with local community facilities to have regular use of these facilities for community events and activities	A hub for the local community to meet	Year one	
		Establish an early evening community café for local residents to meet	More community involvement	Year three and beyond		
		Explore the feasibility of football pitches on the fields on Appleton Drive	Improved local facilities	Year two		
		Set up a Marnel & Merton community football team	Increased sense of local identity	Year three and beyond		
		Set up a new evening health walk in the Marnel and Merton community	More local involvement; healthier lifestyles	Year two		
		Set up a Marnel and Merton Green Fingers group	More local involvement in keeping the local area green and pleasant	Year three and beyond		
		Explore ways of creating a community allotment/garden/orchard	More local involvement in keeping the local area green and pleasant	Year two		
		Explore ways of creating a community barbeque area by the fields off Carter Drive	Improved community facilities	Year two		
		68.3% of survey respondents said the local area required youth activities.	Explore ways of creating a youth hang out area	Improved community facilities, youth have more to do, reduced ASB	Year three and beyond	

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		48% of survey respondents identified Parent and Toddler activities as a priority	Set up a parent and toddler group for local residents	Parents with children have support and greater sense of community and wellbeing	Year one	
A Clean and Pleasant Local Environment	Less trafficked estate	85% of survey respondents feel that parking is inadequate	Run a public awareness campaign about illegal and inconsiderate parking	Residents are aware of need to, and park more considerately	Year two	
			Identify locations where parking on pavements causes difficulty	Clear understanding of priority areas for action.	Year two	
			Seek appropriate parking deterrents in priority areas	Fewer vehicles parked inconsiderately, safer route through the estate	Year three and beyond	
	Safer roads	Speeding traffic identified in the survey responses as one of the main reasons why people don't feel safe	Identify areas where a 20mph speed limit would be appropriate	Raised awareness and reduction in speeding traffic through the estate	Year two	
	A litter free community	More than 50% of respondents expressed concern about the level of litter in the area	Hold community-led clean up days involving local residents	Local action causing a greater respect for and pride in the local area	Year two	
			Identify hot spots where litter is a prolific problem to target action	More efficient street cleaning	Year two	
			Identify areas where additional bins could be provided	Reduced litter	Year two	
			Run a local awareness campaign about dog mess and responsible dog ownership	Reduced dog poo in public areas and more responsible dog ownership	Year one	
			Seek more enforcement against dog fouling		Year one	
	Set up a dog owners group to hold events (such as a dog walking group and a Marnel & Merton mini Crufts)	Year one				

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	Enhance ecology of local area	Comments in survey	Develop stronger links with local conservation groups to raise the profile of the ecology of the area Combine health walks with a nature trail to increase access to the local natural environment Explore ways of establishing a community garden Identify funding and gain approval for nature trail signage Explore ways of improving the copse	More residents appreciate the uniqueness, beauty and value of the immediate surroundings Local residents get to appreciate and enjoy their proximity to nature; healthier lifestyles; More people involved in local activities	Year three and beyond Year three and beyond Year two Year two Year one	
	Improved and more usable community open spaces	Comments in survey - high priority on local open spaces; New community which needs to establish and form its own character 23% of comments about local environment expressed dissatisfaction with local landscaping; Only 6% described the local community's appearance as "immaculate"	Explore suitable places for benches and picnic tables Identify areas where there needs to be an improvement to landscaping and target action	More places for residents to sit and enjoy the open spaces Higher resident satisfaction levels in local landscape maintenance; resources focussed on what matters to local people	Year one Year one	

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A well Connected Community	Improved informaion about walking and cycling routes within the community and connecting outwards from the community		Promote walking and cycling routes	More people making use of walkways and cycle paths; Healthier lifestyles	Year three and beyond	
	Better communication with the outside world	Comments in survey	Pursue the installation of a post box within the local community	Easier acces to post box for local residents; More of a sense of local identity	Year one	completed
		Comments in survey	Pursue improved broadband speeds within the local community	Improved access to this essential utility;	Year one	Completed
	More effective bus service	31% of survey respondents (including car owners) were dissatisfied with bus service	Identify appropriate ways residents can express their views about the local bus service	Bus service providers have a better understanding of local needs	year three and beyond	



Marnel and Merton Community Plan

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