



*The Mayor and Consort of Basingstoke and Deane
Cllr Diane Taylor and Mr Andy Taylor*

The Mayor's
Charity Appeal
2019/20

Charities chosen by Cllr Diane Taylor

Each Mayor chooses charities to support with the proceeds of fundraising and donations during his or her year in office.

These are the charities chosen by Cllr Diane Taylor:

HeartSmart



Registered charity The HeartSmart Foundation helps teachers and parents build children's character, emotional health and resilience.

HeartSmart is a superb resource for teachers which seeks to fulfil the government's requirements for teaching children about good relationships and healthy attitudes, working on the evidence-based theory that increasing relational connection empowers children.

Several schools in the borough are already using the primary resource, which helps children to learn in a fun, engaging way the importance of loving and accepting themselves as well as loving and respecting others.

The knock-on effect as children grow into teenagers, taking into account social media pressures and peer pressure, will be that fundamental attitudes of respect and responsibility are already in place to counteract bullying and prejudice.

Complementary resource packages are available for parents to work alongside teachers and enable them together to give their children the best possible emotional start in life. There is much more that can be done and further resources are in development. The money raised will help to bring these forward.

HeartSmart representative Peter Hay lives and works in Basingstoke and is available to talk to anyone interested in HeartSmart or other ways to help, support and encourage our children and young people.

Real Change not Loose Change



Basingstoke and Deane's Social Inclusion Partnership (SIP) brings together a range of specialist, voluntary, statutory, faith and community groups all working together to reduce homelessness in the borough. As a group it aims to raise awareness and campaign around homelessness issues, educating the community, and responding to local need. This is being done through the "Real Change not Loose Change" campaign, a year-round initiative to support people sleeping rough and to promote social inclusion, building on the commitment shown by local people, businesses and organisations over the last three years.

It is hoped that this coming year will highlight the local services, initiatives and charities which support the most vulnerable and socially excluded people in the borough. Money raised will be allocated through the SIP to local projects that work in this arena.

If you are worried about someone sleeping rough, please contact Streetlink on 0300 500 0914 or visit www.streetlink.org.uk.

To find out more about the Social Inclusion Partnership and the Real Change not Loose Change campaign visit www.realchangebasingstoke.org.uk.

Contact **Peter Hay** or visit haybailer@gmail.com | 07740 533900

Besom in Basingstoke



Besom in Basingstoke is a charity that started in 2005 with the sole aim of helping people to give to those in need, whether it is money, goods or time. Volunteers will collect anything of good quality from the home of givers – furniture, nearly new white goods, whatever is offered – and take it to someone who needs that very thing. People who are moving out of, for instance, the Women's Refuge or May Place House often have nothing at all with which to start in a new home. Besom is there to help.

The one thing Besom never does is ask for anything! For that reason representatives won't be active in fundraising throughout the year. However, in order to operate, Besom needs a van, and the present one is getting old. The Mayor and Consort are both Trustees of Besom and would like 20% of the money raised during the Mayor's year to go towards the maintenance of the present van, and/or the purchase of a new one.

Contact **Bob Smith** or visit
bobs6247@gmail.com | 07810 751322



The Mayor's Charity Appeal donation form

Your donation

I wish to donate the sum of

£

to the Mayor's charity appeal and enclose cash/cheque made payable to 'Basingstoke and Deane Borough Council'.

Your details

Name (please print)

Address

Post Code

Email

Please send this slip
with your donation to:

Mayoral Events Coordinator,
Mayor's Office,
Civic Offices, London Road,
Basingstoke, RG21 4AH

Or donate online at:

**[www.basingstoke.gov.uk/
mayorcharity](http://www.basingstoke.gov.uk/mayorcharity)**



For more information about the Mayor contact the
Mayoral Events Coordinator

Mayor's Office, Civic Offices, London Road, Basingstoke, RG21 4AH

Telephone 01256 845591

Email mayor@basingstoke.gov.uk

Website www.basingstoke.gov.uk/mayor

